

Top 10 Reasons to Include Sedona in Tour Programs

The Most Beautiful Place on Earth—
one day is not enough.



UNPLUG & CONNECT

Sedona is a place where your clients can escape to reconnect as a family, as a couple, or to oneself.



SEDONA WILL CHANGE YOU

Sedona is known as the place to inspire transformative experiences. Sedona's stunning and unique natural beauty combined with a breadth of amenities nourishes the soul.



LODGING

Accommodations in Sedona range from budget to 4-diamond luxury. Many FIT hotels and group friendly properties with meeting facilities offer net rates, group rates, and excellent service.



OUTDOOR ADVENTURES

Sedona is a paradise for outdoor enthusiasts. Your clients can take a hike or a bike ride or perhaps just enjoy a beautiful sunset. They may see Sedona from the back of a jeep, atop horseback or from a hot air balloon or a helicopter.



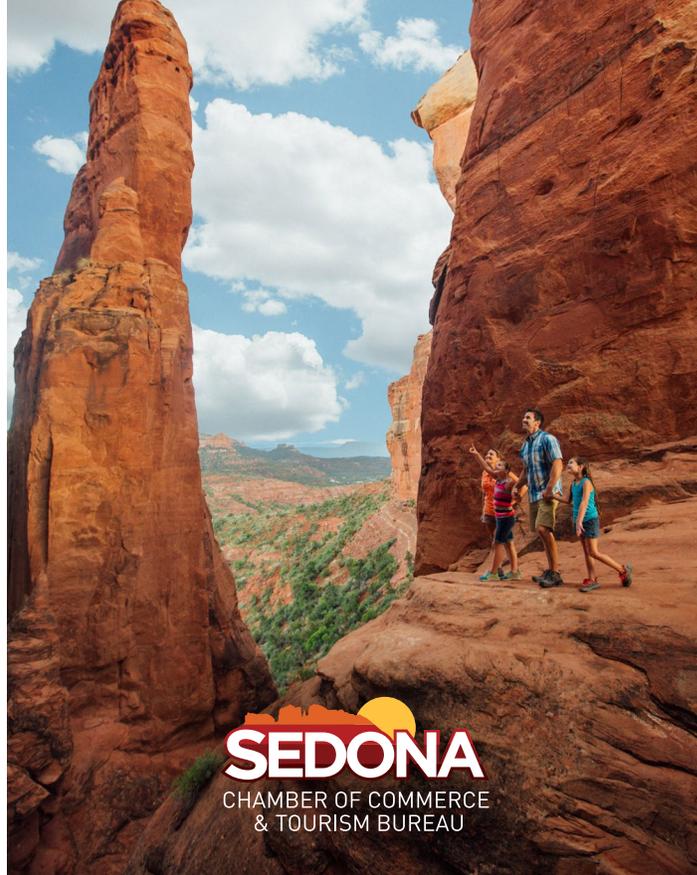
DINING & WINERIES

Sedona's restaurants cater to every taste; from breakfast to dinner and from healthy to indulgent, you will find plenty of choices. The combination of high desert sunshine and cool nights provides a perfect synergy for varietals. Our wineries offer tastings, tours, fantastic atmosphere and delicious wines!



WEATHER

Four mild seasons marked by sunny skies and clean air! With an average daily high temperature of 75F (24C) and over 300 sunny days, Sedona is a year-round leisure destination.



ART GALLERIES & SHOPS

Sedona is home to more than 500 artists and 80 unique shops & galleries. Specialty items and artwork include famous Sedona landscapes, Kachina dolls, hand-made pottery, sculptures, Native American jewelry and Sedona memorabilia.



WELLNESS & METAPHYSICAL

There's something magical about Sedona. Its world-wide reputation as a spiritual Mecca and global power spot has drawn some of our world's most amazing healers, intuitives, and spiritual guides. Sedona is a perfect place for spiritual and personal enrichment of the body and soul.



NATIVE AMERICAN CULTURE

Sedona was regarded as sacred by its early inhabitants and visitors. The red rock landscape served as a ceremonial meeting place and a crossroads for trading routes. Native tours are offered by knowledgeable guides. Unique Native American inspired treatments can be experienced at spas in Sedona.



THE MOST BEAUTIFUL PLACE ON EARTH



Sedona Chamber of Commerce & Tourism Bureau is your tour planning partner. Our complimentary service save you time and help you make smart informed decisions for your next tour program.

SEDONA BY THE NUMBERS

2 hours

North of Phoenix

45 minutes

from Flagstaff

2 hours

South of the Grand Canyon

4,000

Hotel Rooms

50+

Restaurants

80+

Local Tour Operators & Attractions

80+

Galleries & Shops

4,500 ft (1,400 m)

of Elevation

33,500 sq ft (3,100 sq m)

of Meeting Space

Spring & Fall

are High Seasons

46°F–75°F (8°C–24°C)

Average Daily Temperatures

300+

Sunny Days Annually

3.1 Nights

Average Length of Stay

Complimentary Services Include

DESTINATION EXPERTISE

The Sedona Tourism Bureau sales professionals understand Sedona and can help you create your tour itineraries and find the right fit for any type of tour programs. We can assist you learn about hotel and attraction options, seasonality and pattern preferences when rate and preferred date availability is an issue. Please request our [Sedona Travel Trade Destination Information Kit](#) from [VisitSedona.com](#).

REQUEST FOR PROPOSALS

With your time at a premium, we will help streamline the RFP process through identification of appropriate hotels and services based on your requirements, distribution of your RFP to our hotels and services, and ensure you receive sufficient and timely responses.

ATTENDANCE PROMOTION

We will provide you with Sedona destination collateral including the [Experience Sedona Visitors Guide](#), maps, destination brochures in multiple languages, logos, an online destination video, and a photo gallery to assist you in marketing your tour programs to your clients. We will also prepare welcome packets for your tour participants.

FAM TOUR/SITE INSPECTION SERVICES

When you are ready to visit Sedona, we are here to help you develop your itinerary, confirm hotel and attraction appointments, and coordinate accommodations. As your destination expert, let us help you make the arrangements for you.

YOUR SEDONA CONTACT

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